





Decode

Our aim has always been to collaborate with up-and-coming designers and create a collection with a unified look and feel that celebrates modern British design and champions British manufacturing.

We use traditional materials and process and want our products to be enjoyed and admired for the quality of their design and production.

Still based in East London, we continue to work with the capital's most creative designers, architects and artists and a close network of specialist producers, master craftsmen and quality manufacturers across the UK and Europe.

**www.decodelondon.com
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Collaboration is at the heart of how the Decode studio works. We're involved in every stage of the production process: from the initial concept, to design, manufacture, distribution and marketing.

We feel a product developed through regular discussion will always be the better for it. That's why we collaborate closely with all our designers (some even work in our own studio space). We also believe you're only ever as good as the manufacturers you work with. That's why we also involve them in the creative process and have been lucky enough to work with some of the UK's best. But as Decode has grown, we've also begun collaborating with specialist manufacturers and artisan producers throughout Europe. Provenance and sustainability will always be just as important to us as materials and aesthetics.





Halo

cyon





Dip

per



The image features two minimalist pendant lamps against a solid yellow background. The lamp on the left is a reddish-brown, bell-shaped shade hanging from a thin white cord. The lamp on the right is a dark grey, bell-shaped shade hanging from a thin white cord with a red braided section near the top. The word 'Heed' is written in large white letters, partially obscured by the right lamp.

Heed

avy





Heav

y Tall



Heavy



A modern desk lamp is shown against a solid yellow background. The lamp features a dark, bell-shaped shade, a curved wooden arm, and a red cord. The lamp is positioned on the left side of the frame, with its arm extending towards the center. The text "y Desk" is overlaid in the center of the image.

y Desk



Res



pun



Vess

Self F



The image features three modern glass pendant lights against a solid teal background. The lights are made of clear glass with a bulbous, rounded shape and a narrow neck at the top. Each light contains a glowing yellow filament bulb with a unique, knotted or sculptural design. The lights are suspended by thin black cords. The word "Vess" is written in a large, white, sans-serif font across the middle of the image, partially overlapping the lights.

Vess

Self P





Vess



ers

A modern, amber-colored glass lamp with a black cord and a warm-toned filament bulb, set against a teal background. The lamp has a bulbous, rounded shape with a narrow neck. The cord is black and loops around the lamp. The filament bulb is visible through the glass, glowing with a warm, yellow light. In the background, another similar lamp is partially visible, also glowing. The overall aesthetic is minimalist and contemporary.

Vessel



Table



W

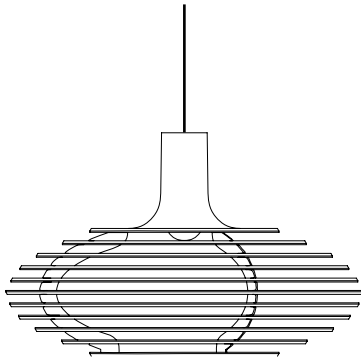




ire



Dipper



Produced from half a sheet of plywood the layering creates a soft diffused horizontal light, as well as a down light. A low energy bulb is a white light and this is softened and rendered more natural in colour by its reflection off the wood, almost like an old school incandescent glow. At certain angles the light effect is almost like a moiré pattern. The collection is now being developed to form a table lamp and floor lamp.

Design
VW+BS / 2013

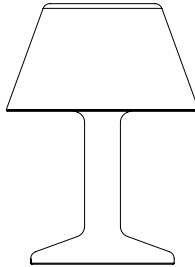
Dimensions
— H. 340 / Ø. 390 mm
— H. 340 / Ø. 550 mm

Finish
Ply shade with fitting in either black or white.

Light Source
— EU (230V) E27/ES R63
Max. 60W
— US (110V) E26/ES R63
Max. 60W
— Low energy and LED equivalents available

Provenance
— London (UK)

Halcyon



Halcyon is the first collaboration between Anthony Dickens and Decode. Produced from hand-blown borosilicate glass Halcyon, meaning tranquil, takes Anthony's principle of re-imagining everyday things and applies it to the archetypal table lamp.

Design
Anthony Dickens / 2013

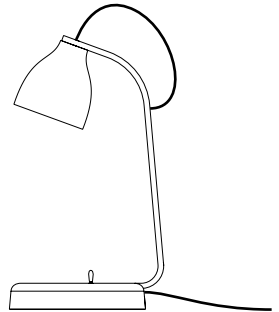
Dimensions
H. 400 / Ø. 260 mm

Finish
Shade in matte white with two-tone white/clear base. White fitting.

Light Source
— EU (230V) E14/ES Max. 60W
— US (110V) E12/ES Max. 60W
— LED equivalents available

Provenance
— Blown glass
Krosno (PL)
— Aluminium spinings and fittings
London (UK)
— Wiring and assembly
Birmingham (UK)

Heavy Desk



Heavy Desk Light (part of the Heavy collection) demonstrates an approach to design where an everyday material is used in an unconventional context. Heavy Lights offer a fresh perspective on concrete – usually considered an industrial material – and challenge perceptions of its use within domestic and commercial environments.

Heavy Desk Light was awarded Elle Decoration's 'British Design of the Year' and 100% Design / Blueprint 'Best New Product' in 2009.

Design
Benjamin Hubert / 2009

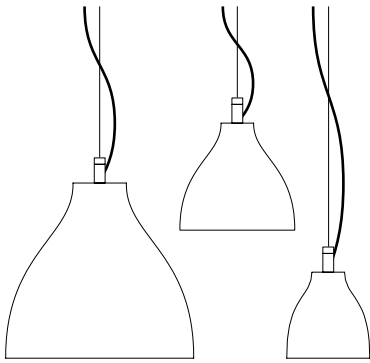
Dimensions
H. 460 / W. 200 / D.300mm

Finish
Cast concrete shade and base with veneered ply arm. Red braided cable with stainless steel accents. Available in Dark grey concrete with Walnut arm or Light grey concrete with Oak arm.

Light Source
— EU (230V) G9 Max. 40W
— US (110V) G9 Max. 35W
— Low energy and LED equivalents available

Provenance
— Shade cast
Leipzig (DE)
— Plywood veneered arm
Culemborg (NL)
— Stainless steel components, wiring assembly and testing
London (UK)

Heavy



An everyday material in an unconventional context. Heavy Lights offer a fresh perspective on concrete – usually considered an industrial material – and challenge perceptions of its use within domestic and commercial environments.

Each concrete shade is individually slip-cast and left to dry for a number of days. During this process, random air pockets and veining develop on the interior of the shade. These markings vary from one shade to the next and create unique and irregular marble – like patterns, which contrast with the shade's smooth exterior.

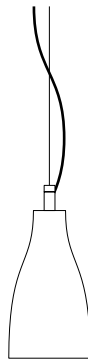
Design
Benjamin Hubert / 2008

Dimensions
— Large
H. 235 / Ø. 285mm
— Medium
H. 160 / Ø. 175mm
— Small
H. 130 / Ø. 130mm

Finish
Shade available in white, light grey or dark grey cast-concrete. Fittings in either Red braided cable with brushed steel ceiling rose or white braided cable with white ceiling rose.

Provenance
— Shade cast
Leipzig (DE)
— Stainless steel components
London and Halifax (UK)

Heavy Tall



An everyday material in an unconventional context. Heavy Lights offer a fresh perspective on concrete – usually considered an industrial material – and challenge perceptions of its use within domestic and commercial environments.

Each concrete shade is individually slip-cast and left to dry for a number of days. During this process, random air pockets and veining develop on the interior of the shade. These markings vary from one shade to the next and create unique and irregular marble – like patterns, which contrast with the shade's smooth exterior.

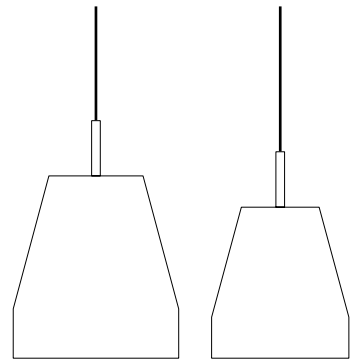
Design
Benjamin Hubert / 2008

Dimensions
H. 290 / Ø. 160mm

Finish
Shade available in white, light grey or dark grey cast-concrete. Fittings in either Red braided cable with brushed steel ceiling rose or white braided cable with white ceiling rose.

Provenance
— Shade cast
Leipzig (DE)
— Stainless steel components
London and Halifax (UK)

Respun



Designed by Decode Studio in collaboration with metal spinners in the North of England, Respun takes its form from a now redundant industrial tooling around which thin aluminum is spun. An emblem of deindustrialization and renewal, it not only makes use of traditional industrial components but applies modern techniques to create contemporary pieces. Through the reinvention of application, material and finish, these masses of metal gain a new purpose and create a product that is imposing and geometric.

Design
Decode Studio / 2010

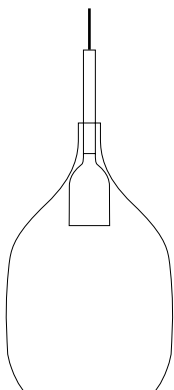
Dimensions
— Large
H. 480 / Ø. 435mm
— Small
H. 400 / Ø. 365mm

Finish
Recycled aluminium hand-spun shade in either white, black or natural aluminium finish with matte white internal finish.

Light Source
— EU (230V) E27/ES Par38
Max. 60W
— US (110V) E26/ES Par38
Max. 60W

Provenance
— Spinning
Halifax (UK)
— Coating and finishing
London (UK)

Vessel Pendant F/P/S



Influenced by the original Limited Edition Series, the Vessel pendant and table light compliment the traditional Edison style Filament lamp. Inspired by the idea of a ship in a bottle, the light bulb sits within a blown glass shade. When illuminated the glass tint mutes the light without hiding the bulb's shape and produces unexpected dramatic reflections that appear holographic.

Design
Samuel Wilkinson / 2013

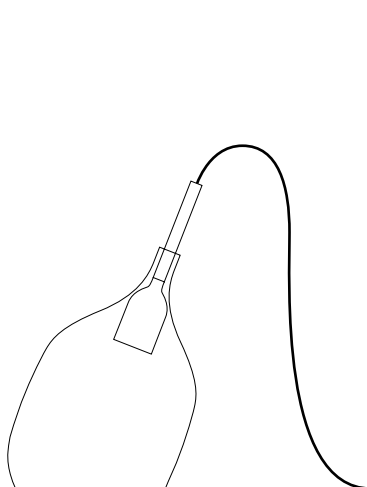
Dimensions
— Large
H. 480 / Ø. 300 mm
— Small
H. 300 / Ø. 180 mm

Finish
Clear shade with white fitting
Smoked grey or bronze shade with black fitting.

Light Source
— EU (230V) E27/ES
40W filament (included)
— US (110V) E26/ES
40W filament (included)

Provenance
— Mould blown glass shade
Krosno (PL)
— Aluminium spinnings
and fittings
London (UK)
— Wiring and assembly
Birmingham (UK)

Vessel Table F/P/S



Influenced by the original Limited Edition Series, the Vessel pendant and table light compliment the traditional Edison style Filament lamp. Inspired by the idea of a ship in a bottle, the light bulb sits within a blown glass shade. When illuminated the glass tint mutes the light without hiding the bulb's shape and produces unexpected dramatic reflections that appear holographic.

Design
Samuel Wilkinson / 2013

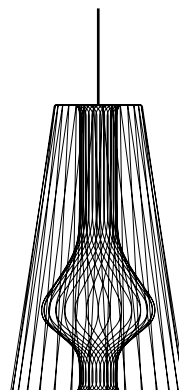
Dimensions
H. 300 / Ø. 180 mm

Finish
Clear shade with white fitting
Smoked grey or bronze shade with black fitting.

Light Source
— EU (230V) E27/ES
40W filament (included)
— US (110V) E26/ES
40W filament (included)

Provenance
— Mould blown glass shade
Krosno (PL)
— Aluminium spinnings
and fittings
London (UK)
— Wiring and assembly
Birmingham (UK)

Wire



A deceptively simple array of wire profiles creates the illusion of a twisted inner core at the centre of Wire Light. These concentric loops produce two layers: the inner layer that interrupts and softens light emanating from the lamp, and the outer layer, that defines its decorative form.

Design
Studio Trevelyan / 2008

Dimensions
H. 500 / Ø. 300 mm

Finish
Shade in white, black, green or yellow powder-coat or brass or copper plate chromed fittings with white cable and white ceiling rose (except black shade with black cable and ceiling rose).

Light Source
— EU (230V) E27/ES Max. 60W
— US (110V) E26/ES Max. 60W

Provenance
— Fabrication
Harrogate (UK)
— Finishing
Birmingham/London (UK)

Designers

Decode Studio

As the in-house design studio of the Decode brand it marries our core values with the same distinctive identity and character that are central to our collaborations. Under the creative direction of co-founder Ryan Malone, the aim is to develop a portfolio that is tailored to meet the specific needs of our brand and clients. Products that are functional, innovative and quietly complementary to modern environments without over embellishment.

Anthony Dickens

Anthony Dickens founded his London based product and furniture design studio in 1998, creating objects that express simple narratives and re-imagine the everyday things that surround us. Initially designing and manufacturing his own range of lighting, Anthony's work is diverse, bridging the gap between product design and communications. Anthony has worked for Audi, Veuve Clicquot and Red Bull bringing the essence of brands to life.

Benjamin Hubert Studio

Benjamin Hubert Studio works on a diverse range of projects including both mass produced consumer products to limited editions. Benjamin Hubert has received international critical and media acclaim and has been exhibited internationally.

Samuel Wilkinson

Samuel Wilkinson graduated in furniture and related product design at Ravensbourne College of Art & Design in 2002. While at Ravensbourne Wilkinson won several design awards, including the RSA award and D&AD New Blood. He went straight into employment working for leading consultancies such as Tangerine, Fitch:London, PearsonLloyd, and Conran. During these years he worked on various award winning projects for leading clients including Audi, British Airways, Samsung, and Virgin Airways.

Studio Trevelyan

Charles Trevelyan, is recognised for its creative diversity and ingenuity. The studio designs furniture, lighting and products as well as conceptual installations and exhibitions, working both with international manufacturing companies and on private commission.

VW+BS

VW+BS (Voon Wong & Benson Saw) are a London-based multi disciplinary design practice that draw upon their different backgrounds in architecture, engineering and product design to lend a unique perspective to their work. As designers they aim to create well-crafted, detailed and considered work, whether it is a piece of furniture or a new building.



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